



## CanGames 2017

May 19 to 21  
Rideau Curling  
Club, Ottawa

<http://www.cangames.ca/>



### INFORMATION FOR BUSINESSES

Established in 1977, CanGames is Canada's longest-running gaming convention. Each year, hundreds of game enthusiasts meet in the Ottawa area over the course of a weekend ... for fun and friendly competition. They play board games, collectible card games, miniatures game, role-playing games and occasionally multi player computer games.

Most CanGames participants are from the Ottawa region. Many travel from major Canadian cities and from the northeastern United States, some from much further. The majority of participants are male, have post-secondary education and are computer literate.

CanGames is a not-for-profit Canadian corporation and is run by a group of volunteers. Contributions from businesses like yours make our event a success. We invite you to become one of our sponsors for CanGames 2017 and help us enjoy our 41<sup>st</sup> year.

## ADVERTISING

### Convention booklet

Our convention booklet is given to all CanGames attendees (approximately 400 to 500) and is kept by many as a souvenir. To meet publication deadlines, we need to receive your ad by April 1, 2017.

### Wall ads

We invite companies to buy wall space for posters and banners of all sizes. We need to have your material in hand before May 6, 2017. Dealers who purchase a booth will get space for one small ( 6' or smaller) banner for free.

### Website banner ad

With most of our registration coming online these days many of our attendees will go to the registration page to register. A 600 x 300 pixel banner is now available for the web page. Cangames will restrict these ads to companies that are relevant to our convention.

### Registration package

As mail-in registration is much less popular than online in recent years, this year we will not be mailing a registration package in order to keep our prices low and reduce our environmental footprint.

### Rate card - all prices in Canadian funds

Convention Booklet			Website and Convention Banners		
Size	Width and Height	Price	Size	Width and Height	Price
footer	4½" x ¼"	\$ 10	Website banner	600 x 300	\$50
¼ page	4½" x 1 "	\$ 25	poster	24" x 36"	\$ 25
½ page	4½" x 3 "	\$ 35	small banner	under 6' long	\$ 50
1 page	4½" x 7½"	\$ 50	large banner	over 6" long	\$100
premium page	4½" x 7½"	\$ 100			

## DEALER INFORMATION

We encourage companies to sign-up as soon as possible to permit advertising your participation in our registration package. Please note that bookings are on a first come first served basis.

### Marketplace

The Marketplace will be open on Friday from 2PM to 11PM, Saturday from 9:00 am to 11:00 pm and on Sunday from 9:00 am to 6:00 pm. Dealer move-in is Friday after 2PM and move-out in Sunday after 6:00 pm. (Please note the extended hours for the Marketplace)

	<b>Cost</b>
<p><b>Marketplace Weekend Booth</b> A booth measures 10'x10' and is created with 8' high drapes at the rear and 3' high side rails. 3 Tables with chairs are provided. Two CanGames weekend passes come with the booth.</p>	<p>\$150 before Feb 28. \$175 after Feb 28</p>
<p><b>Enhanced Marketplace Weekend Booth</b> This is a larger area (10' x 15.') and is created with 8' high drapes at the rear and 3' high side rails. 3 Tables with chairs are provided and a table and chairs for running demo games of products you sell. Two CanGames weekend passes come with the booth.</p>	<p>\$200.00</p>
<p><b>The Market place booth and enhanced booth can be combined into double and triple booths with a hybrid cost.</b></p>	
<p><b>Manufacturer's Weekend Showcase</b> This is larger gaming area (10' x 12.5') reserved for you on the main floor for the entire weekend with a table for running games and a table for selling the items you manufacture. The area backs onto a wall so that you can set up any advertising you wish to highlight your booth.</p>	<p>\$150 before Feb 28. \$175 after Feb 28</p>
<p><b>Marketplace Double Weekend Booth</b> A double booth measures 20'x10' (two regular booths) and is created with 8' high drapes at the rear and 3' high side rails. 5 or 6 (your choice) tables with chairs are provided. Four CanGames weekend passes come with the booth.</p>	<p>\$275 before Feb 28. \$325 after Feb 28</p>
<p><b>Marketplace Table</b> One 6' long table with two chairs</p>	<p>\$40 per day</p>
<p><b>Pedlar</b> For when you sell product &amp; can carry them around and prefer not to have a table. Includes one nifty CanGames permit to be prominently displayed on your binders.</p> <p><i>Conditions:</i> Sales can occur anywhere on the convention site. Please do not interrupt a tournament in play.</p>	<p>\$25 for the weekend</p>
<p><b>Sponsored Table</b> For when you want to run demos on the game floor and sell your product on the</p>	<p>\$15 per time</p>

spot. A gaming table is assigned to you. Your game is listed in the schedule.  
**Conditions: Sales can only occur at your table. CanGames does not issue an award (trophy or certificate) to the winners.**

slot

CanGames will refund pre-registered dealers their registration amount minus a 10% administration fee for any cancellations before April 30, 2017. Booths are only held until February 28, 2017 without payment.

## **SPONSORSHIP**

### **Sponsor a tournament**

A tournament sponsor provides at least \$50 towards the cost of organising a tournament. Tournament sponsors are highlighted in promotional material and their name or logo is engraved on the trophy. Tournament sponsors need to confirm before April 26, 2017 to permit printing of material.

### **Donate merchandise**

Any amount of "loot & booty" is appreciated. The sponsor can specify the use of their donations: either the spoils of a specific game, or items for our annual sale, or door prize. Companies who donate prizes are gratefully acknowledged in our convention booklet.

### **Supply a registration gift**

We want each attendee to receive something tangible at the convention. To ensure this, we invite you to donate 500 of your promotional items for the attendee's registration kits. Items received in the past include pens, pencils, markers, chewing gum, magnets and games counters.

For additional information about sponsorship, please contact Eric Paquette at  
events@cangames.ca  
or 613-295-3734

### **Cangames.ca links**

Dealers and donors will have their website linked from our vendors page so please be sure to send your URL with the your payment or donation.

## **PAYMENT**

**Cheques for marketplace booths, advertisements and wall displays should be made out to CanGames and sent to Jeff Black. Should you wish to pay by Paypal please contact Jeff Black for a paypal invoice.**

## **CONTACT INFO**

### **Jeff Black**

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# Dealers Layout 2017

